

## EDUCATION

- 2009 - 2010**     **London Business School**  
Masters in Management
- 2008 - 2009**     **American University of Beirut, Lebanon**  
Masters of Engineering Management  
Double specialization in Operations Management & Financial Engineering and Information & Organizational Management (GPA of 91.45%)
- 2003 - 2007**     **American University of Beirut, Lebanon**  
Bachelor of Engineering in Mechanical Engineering  
Graduated with Distinction; Deans Honor List in 2005, 2006 and 2007
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## PROFESSIONAL EXPERIENCE

- March 2012 to Present**     **Accenture, United Kingdom**  
**Consultant - Strategy**
  - Developed a biofuels supply allocation optimization model and competitive analysis at a Supermajor
- Nov 2010 to Feb 2012**     **Accenture, United Kingdom**  
**Business Analyst - Strategy**
  - Developed an EU-wide biofuels strategy at an Oil and Gas Major
  - Performed a corporate risk analysis in the airline industry
  - Contributed to a point of view on the impact of energy regulation on the Utilities and Retail sectors
  - Developed a Petroleum Products pricing mechanism for an African government
  - Set up a lubricants joint-venture covering several African countries and developed a short-term business plan prioritizing potential expansion markets
  - Performed a market analysis on weather derivatives and carbon trading markets as part of an expansion strategy development for a major commodity trader
  - Participated in an economic and financial feasibility analysis of an oil refinery project in Africa
  - Built a Benefits Model to estimate the uplift in revenues from the implementation of a new operating model at a major telecom provider in the UK
  - Other activities: Part of the Strategy and M&A teams and the LBS recruiting team (MiM Champion)
- May 2008 to Present**     **Sonia A., Beirut, Lebanon**  
**Founding Partner (Family clothing retail business)**
  - Generated positive results from the first year, with revenues reaching \$100,000
  - Laid out the strategic objectives of the business and determined the best positioning and the optimal pricing scheme to fit the target segment
  - Developed and implemented basic ERM and CRM platforms to enable a better monitoring of sales and inventory levels
- Feb 2008 to Sep 2009**     **American University of Beirut, Lebanon**  
**Researcher and Graduate Assistant**
  - Co-authored an article on Queuing Theory titled "Optimal Allocation of Processing Time in a Load Balancing System" published in the "Computers and Operations Research" Journal
  - Delivered lectures and taught lab sessions to 4<sup>th</sup> year Engineering students
- Jul 2007 to Sep 2007**     **DAR AL-HANDASAH, Beirut, Lebanon**  
**Mechanical Engineer**
  - Contributed to design proposals and infrastructure analyses in the Central and East Asia regions
- Jul 2006 to Sep 2006**     **KHARAFI NATIONAL, Beirut, Lebanon**  
**Trainee Mechanical Engineer**
  - Monitored on-side implementation, managed workforce and assisted in the equipment selection and delivery scheduling of the ventilation equipment throughout the different phases of the project
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## ADDITIONAL INFORMATION

- Formed and played for "Homenmen" basketball team, played for "Club Maristes" and "ENSTA" Varsity Team and organized weekly practice games (2001 – 2009)
- Executive Committee member of the London Business School Sports Business Club, and member of the Consulting, Finance, Energy and Technology clubs
- Assisted in the planning of activities as a team leader in the Scouts du Liban
- Helped organize the "ESIB Rally Paper", a cultural challenge with prizes of more than \$10,000
- Other interests: Football, Gym, Motor Sports, Technology, and Cinema

**LANGUAGES**     Fluent English, Fluent French, Native Arabic, Basic Spanish

**NATIONALITY**     Lebanese – Tier 1 Post-Study Work Permit valid until September 2012